



Sponsorship Opportunities

March 4 - 9, 2024

Hatbox Livestock Event Center
Muskogee, Oklahoma 74403

PRESENTING LEVEL SHOW SPONSOR - \$10,000

- Listed as Presenting Sponsor on all MRJLS marketing materials - Largest logo (Paper, Radio, Digital, etc.)
- MRJLS T-shirt - As the Presenting Sponsor, your logo will be the largest on it.
- Auction Sale Book - Listed as Presenting level sponsor in book.
- Company banner will be placed in a prominent place outside the Arena Building, the the Arena and in the Stall Barn. (Suggested size 4'X10')
- Continuous announcement as Presenting Sponsor throughout the week & during the Premium Auction.
- Promotional display area in the Arena.
- May take photo with Grand, Reserve or Bronze Champions as they are selected daily.

DIAMOND LEVEL SHOW SPONSOR - \$5,000

- Sponsor name and logo included in all MRJLS marketing materials
- MRJLS T-shirt - Large logo on back of shirt
- Auction Sale Book - Listed as Diamond level sponsor in book.
- 4'X4' Coroplast Sign - displayed with other Diamond level sponsors.
- Continuous announcement as Diamond level sponsor throughout the week & during the Premium Auction.
- May take photo with Grand, Reserve or Bronze Champions as they are selected daily.

**Sale Sponsors who submit their payment by Feb. 9 may reserve their funds for their bidding at the premium auction (with agreed-upon restrictions, speak with representative for restrictions).

PLATINUM LEVEL SHOW SPONSOR - \$3,000

- Sponsor name and logo included in all MRJLS marketing materials
- MRJLS T-shirt - Large logo on back of shirt
- Auction Sale Book - Listed as Platinum level sponsor in book.
- 4'X4' Coroplast Sign - displayed with other Platinum level sponsors.
- Continuous announcement as Platinum level sponsor throughout the week & during the Premium Auction.
- May take photo with Grand, Reserve or Bronze Champions as they are selected daily.

GOLD LEVEL SHOW SPONSOR - \$2,000

- Sponsor name and logo included in some MRJLS marketing materials
- MRJLS T-shirt - Medium logo on back of shirt
- Auction Sale Book - Listed as Gold level sponsor in book.
- 4'X4' Coroplast Sign - displayed with other Gold level sponsors.
- Announcement as Gold level sponsor throughout the week & during the Premium Auction.

SILVER LEVEL SHOW SPONSOR - \$1,000

- MRJLS T-shirt - Small logo on back of shirt
- Auction Sale Book - Listed as Silver level sponsor in book.
- 4'X4' Coroplast Sign - displayed with other Silver level sponsors.
- Announcement as Silver level sponsor throughout the week & during the Premium Auction.

BRONZE LEVEL SHOW SPONSOR - \$500

- MRJLS T-shirt - name on back of shirt
- Auction Sale Book - Listed in book.
- 4'X4' Coroplast Sign - displayed with other Bronze level sponsors.
- Announcement as Bronze level sponsor throughout the week & during the Premium Auction.

FRIENDS OF THE SHOW - UP TO \$499

- Sponsor's name listed in the Auction Sale Book..

PLEASE SUBMIT PAYMENT, BANNER INFORMATION AND LOGOS FOR PUBLICATION BY FEB 9, 2024 TO ENSURE PLACEMENT.